

# 4th EurOMA Summer School

July 9-13, 2012 • Budapest, Hungary



Photo: Szabolcs J. Csörge

## GENERAL INFORMATION

**Dates:** July 9-13, 2012  
**Location:** Budapest, Hungary

**Theme:** Global Operations Management

**Registration fee:**  
1,000€ (+VAT)\* for EurOMA Members  
1,100€ (+VAT)\* for non members

(\*According to the European VAT directive, if the participant is a taxable person, it accounts for any VAT arising. Otherwise Hungarian VAT will be added.)

The registration fee includes 5 nights accommodation incl. breakfasts (from July 8 to 13), plus coffee breaks, lunches (from July 9 to 13) and a social dinner.

The EurOMA Summer School counts for 5 ECTS.

## FURTHER DETAILS

More information can be found on the EurOMA Summer School website at:

[www.euomaschool.org](http://www.euomaschool.org)

E-mail: [anita.benesch@logisztika.hu](mailto:anita.benesch@logisztika.hu)

## SCHOOL DESCRIPTION

### CONCEPT & TOPIC

The fourth EurOMA Summer School will focus specifically on **Global Operations Management**.

The lectures will provide an overview of the knowledge and research on Global Operations Management, and will deepen some of the most relevant topics.

Each one-day module is devoted to specific subject(s) and features lectures, teamwork and discussion.

### Major topics will be

- Managing global networks
- Global services
- Global operations strategy
- Global supply chains/networks
- Global operations  
(based on international OM surveys)

### Faculty speakers (in alphabetic order)

- **Krisztina Demeter** (Corvinus University of Budapest, HU)
- **Kasra Ferdows** (Georgetown University, USA)
- **Steve New** (University of Oxford, UK)
- **Jagjit Singh Srail** (University of Cambridge, UK)
- **Chris Voss** (London Business School, UK)

### TARGET GROUP & ELIGIBILITY

Eligible candidates are PhD students in Operations Management from all over the world. Applications from young researchers in OM will also be considered, with second priority. The number of participants is limited to 30. The selection will be based on the excellence of curriculum and the coherence between the research interests and the main topic of the school.

### Bursary

Due to the support from EurOMA and a faculty speaker (Dr New) we have the opportunity to provide 4 applicants with EUR 500/applicant attendance support. Students should come from universities located in developing countries listed on the website. The same selection criteria will apply as in the case of regular applicants.

### APPLICATION PROCESS

Please send your application form together with a short CV to: [anita.benesch@logisztika.hu](mailto:anita.benesch@logisztika.hu)

The application form can be downloaded at: [www.euomaschool.org](http://www.euomaschool.org)

Application deadline: **April 23, 2012**  
Notification of acceptance: **May 2, 2012**